

VSA

Visitor Studies Association

Visitor Studies Association

Annual Corporate Partner Opportunities



www.visitorstudies.org | (303) 500-5026

Great Investment

The Visitor Studies Association is today's premier professional organization focusing on all facets of the visitor experience in museums, zoos, nature centers, visitor centers, historic sites, parks and other informal learning settings. We're committed to understanding and enhancing visitor experiences in informal learning settings through research, evaluation, and dialogue.

VSA's members are a diverse and dynamic group of individuals including evaluators, educators, exhibit developers, designers, marketing professionals, planners, academics, and directors who share a passion for improving the quality of visitor experiences. VSA also boasts an outstanding international membership from twenty different countries.

Take advantage of the opportunities to enhance your company's visibility, maximize your company's brand(s), expand sales, and obtain new customers by demonstrating your support of visitor studies. To become a VSA Corporate Partner today, call us at (303) .

Corporate Partner Opportunities

Platinum Partner - \$10,000 +

Enjoy prominent visibility as a Platinum Partner with the Visitor Studies Association. Benefits as a Platinum Partner include:

- ▶ Five (5) annual memberships to VSA
- ▶ Logo and website link prominently displayed on VSA website
- ▶ Two (2) promotional emails that will be distributed to VSA email database within a twelve-month period
- ▶ Verbal Recognition at the Annual VSA Conference as a Platinum Sponsor
- ▶ Special invitation to President's VIP Reception with the VSA Board of Directors during the Annual Conference
- ▶ Exhibit table at the Annual VSA Conference
- ▶ Registration for two (2) at the Annual VSA Conference
- ▶ Full page ad in Conference Program Book
- ▶ Marketing insert to be provided to all conference delegates (*marketing piece to be provided by Platinum Partner*)
- ▶ One special promotion to be released via VSA List Serve within a twelve-month period
- ▶ Ability to write one article/column (*limited to 250 – 300 words*) for quarterly e-newsletter within a twelve-month period
- ▶ Ability to include a banner ad in a VSA e-newsletter publication
- ▶ Banner ad on VSA website for a 30-day period



Enhance Your Sales Maximize Your Brand

Gold Partner – \$7,500

Spotlight your company as a supporter of visitor studies by supporting as a Gold Partner. Benefits as a Gold Partner include:

- ▶ Three (3) annual memberships to VSA
- ▶ Logo and website link prominently displayed on website
- ▶ One (1) promotional email that will be distributed to VSA email database within a twelve-month period
- ▶ Verbal Recognition at the Annual VSA Conference as a Gold Sponsor
- ▶ Special invitation to President's VIP Reception with the VSA Board of Directors during the Annual Conference
- ▶ Exhibit table at the Annual VSA Conference
- ▶ One (1) complimentary registration for the Annual VSA Conference
- ▶ Half-page ad in Conference Program Book

Silver Partner – \$5,000

Promote your company while supporting the field of visitor studies by serving as a Silver Partner. Silver Partner benefits include:

- ▶ Two (2) annual memberships to VSA
- ▶ Company name and website link prominently displayed on website
- ▶ Verbal Recognition at the Annual VSA Conference as a Silver Sponsor
- ▶ Exhibit table at the Annual VSA Conference
- ▶ One (1) complimentary registration for the Annual VSA Conference
- ▶ Quarter page ad in Conference Program Book

Bronze Partner - \$3,000

- ▶ Listing on VSA website as a Bronze Partner and link to company website
- ▶ Verbal Recognition at the Annual VSA Conference as a Bronze Sponsor
- ▶ One (1) complimentary registration for the Annual VSA Conference
- ▶ 20% discount on all Sponsorship/Exhibit Opportunities at the VSA Conference
- ▶ 20% discount on all Advertising Opportunities made available by VSA

Please contact the VSA Executive Office with any questions and/or to discuss these great opportunities. We can be reached at (303) 500-5026 or via email at visitorstudies@visitorstudies.org.

Be a Supporter of the Visitor Studies Association!
Become a Corporate Partner today at www.visitorstudies.org.

