

Advertise with Visitor Services Association

Promoting your company and brands with the Visitor Studies Association provides access to a targeted market of decision makers, who are involved with all facets of the visitor experience in museums, zoos, nature centers, visitor centers, historic sites, parks, and other informal learning settings. These unique placements give your company the attention it deserves. **Secure your ad today! Call (303) 500-5026 or visit visitorstudies.org.**

▶ Video Promotion: \$1,500

Perfect for a demonstration/testimonial/product endorsement and promoted on VSA's Facebook page or Website for a 60-day period.

▶ Sponsored Social Media Graphic Ad: \$500

Image is posted on the VSA's social media timeline indefinitely and linked back to the web page of your choice. Company can choose to have ad on Facebook, LinkedIn, or Twitter.

▶ Banner Ad on Website: \$500

Post your logo or special announcement on VSA's website for 30-days for all website visitors to learn about your company/product. (200px x 200px)

▶ Email Campaign: \$350

Get your message out to VSA's membership and community database in a timely fashion.

▶ Banner on e-Newsletter: \$400

Get your message in front of VSA members by advertising on a banner ad on our e-newsletter. Only four opportunities available per year. (600px x 92px)

▶ Ad in VSA Conference Program Book:

Promote your organization in our Annual Conference Program Book, which will be made available online before, during, and after the conference.

- ▶ Back Cover (8.5" x 11") - \$1,000
- ▶ Inside Front Cover (8.5" x 11") - \$750
- ▶ Inside Back Cover (8.5" x 11") - \$750
- ▶ Full Page Ad (8.5" x 11") - \$500
- ▶ Half Page Ad (8.5" x 5.5") - \$350
- ▶ Quarter Page Ad (4.25" x 5.5") - \$250

NOTE: All graphics must be provided print or web-ready.

**TO LEARN MORE
ABOUT THESE LIMITED
OPPORTUNITIES,
CONTACT THE VSA
EXECUTIVE OFFICE:**

(303) 500-5026
visitorstudies@visitorstudies.org